



ASHLEY DIX

GRAPHIC DESIGNER



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PROFILE

I am a graphic designer with extensive experience in translating business requirements and client requests into effective, timely, and impactful designs.

SKILLS

- Choosing the most effective typography for graphic design projects
- Patience with customers and staff
- Working independently
- Project management
- Teamwork & Communication
- Time Management & Attention to Detail

EXPERTISE

- Illustration & Logo Design
- Photography & Editing
- Graphic Design & Web Design
- Advertising & Marketing
- Identity & Branding
- Photoshop
- Illustrator
- InDesign
- Lightroom
- Wix
- Canva
- Microsoft Office
- Knowledge of WordPress and content management systems

EDUCATION

San Jose State University

Bachelor of Arts (Design Studies) - 2013

EXPERIENCE

Independent Part-time Contractor

Various Companies | 2018 - 2024

- Developed the overall layout and production design for advertisements, brochures, magazines, and corporate reports, etc. Designed (or create) graphics to meet specific commercial or promotional needs, such as packaging, displays, logos, or imagery for print and digital uses including banner ads, social media posts, website graphics, magazine advertorials, etc.

Contract Marketing Graphic Designer

BioChain | 2023

- Worked remotely for an upcoming trade show. Designed new banners, helped with photographing new instruments, worked on photo editing for company video, designed new apparel, helped with other social media and print material.

Graphic Designer

Socksmith | 2017 - 2018

- Created graphics for social media, catalogs, custom displays for stores, labels, and any other design material that was needed
- Produced new sock design illustrations

Graphic Design Consultant & Photographer

Accel Biotech | 2015 - 2017

- Communicate with supervisors and managers on a daily basis about the needs of the company and upcoming projects
- Produce graphically appealing photos to promote products
- Create new design themes
- Develop brochures, logos, and other print for various mediums
- Photography image manipulation with great attention to detail

Graphic Designer

Runes Graphics | 2014 - 2016

- Worked on ongoing and new creative design assignments remotely
- Managed new projects with clients
- Met with clients and adjusted designs to fit their needs
- Update old templates and/or pages to new styles
- Brand Identity, packaging, & logo design

Graphic Design Intern

San Jose Earthquakes & San Jose Sharks | 2012 - 2013

- Assist with design sales and promotional materials such as print ads, web graphics, collateral, postcards, brochures, flyers and signage
- Assist with researching, scanning and manipulating images to use in assigned projects
- Organizing graphic files for the department

Graphic Designer / Photographer

Real Action Paintball | 2011 - 2012

- Communicate with supervisors and managers on a daily basis about the needs of the company and upcoming projects
- Produce graphically appealing photos to promote products• Create new design themes
- Develop brochures, logos, and other print for various mediums
- Photography image manipulation with great attention to detail
- Data entry and inventory production to help increase proficiency
- Manage Social Media sites in order to keep customers connected to the product line